

# PARISA AKBARPOUR

JOURNALIST, MULTIMEDIA PRODUCER

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currently Tampa/St. Pete based

## ABOUT ME

Through my experience in the news industry, I've become proficient in linear production, digital production and have worked on special projects with investigative, political and consumer focuses. These positions have made my journalistic judgment grow stronger. I have a solid foundation in covering news topics that impact everyday people, and I deliver content that is thorough, relevant and trustworthy. When it comes to my workflow, I always ensure that the final product is something that looks sharp and is transparent, in the sense that news consumers are clearly shown where the information came from – or in other words – they can leave confident they understand and can explain what they consumed.

## EDUCATION

### The George Washington University

School of Media and Public Affairs

Washington, DC 2018-2022  
summa cum laude, 3.83 GPA

#### RELEVANT COURSEWORK:

Digital Media Production,  
Broadcast News Writing,  
Senior Production Workshop,  
Independent Research

## SKILLS

- Linear production
  - Scriptwriting
  - Video editing
- Digital production
  - Video editing
  - Copywriting
- Investigative research
- Adobe Creative Suite
- Project management
- Farsi proficiency

## EXPERIENCE

2023-present

**10 TAMPA BAY NEWS (WTSP-TV)**  
PRODUCER

- STREAMING PRODUCER (March 2025 - Present)
  - Weather shows
    - work with meteorologists to present engaging weather content locally and from across the country/world
    - produce additional shows with other stations & The Weather Channel during hurricane season
  - Ultimate Florida Sports Show
    - work with sports anchors at WTSP and WTLV (Jacksonville) to create a 30-minute program that airs weekly on linear and OTT platforms
  - Breaking news producer
    - get on the air as soon as breaking news is confirmed and work quickly to incorporate new information and content as it comes in
- VERIFY PRODUCER (Aug. 2024 - March 2025)
  - pitched fact-checking and consumer investigative stories, turn them for broadcast, digital and web
- PRODUCER-IN-RESIDENCE (Jan. 2023 - Aug. 2024)
  - started in an AP role, then took on the 5:30 pm half-hour newscast and spent several months as a digital producer

2020-2022

**THE GW LOCAL**  
DIGITAL MANAGER

- Managed the publication's website in addition to writing stories.
- Led an effort to make the publishing process more efficient and SEO-friendly
- As part of the founding staff, worked with other leaders to boost awareness and reach of the publication

2018-2019

**ELLIOTT SCHOOL OF MEDIA AND PUBLIC AFFAIRS**  
PUBLIC AFFAIRS ASSISTANT

Worked in the public affairs department of the school to manage their newsletters, create promotional material and improve organization of internal content.